



FOMAA FEDERATION OF MALAYALEE
ASSOCIATIONS OF AMERICAS
A 501(c)(3) non-profit organization

SOUTHEAST REGION

2024 - 2026 Sponsorship Kit

The Federation of Malayalee Associations of America (FOMAA), founded in 2008, is an umbrella organization uniting Indians, especially those from Kerala, across North America and Canada. FOMAA is a 501(c)(3) non-profit organization representing over 800,000+ Malayalees in the USA and Canada.

Our Reach and Structure : FOMAA comprises 90 member associations across North America and Canada, organized into 12 administrative regions for efficient operations. FOMAA Southeast region, representing the Malayalee associations of Georgia, South Carolina, Alabama, Mississippi, Arkansas, Louisiana, and Tennessee. Through its Helping Hand division, FOMAA has carried out numerous charitable initiatives, including flood and COVID-19 relief efforts in Kerala, contributing a total of \$800,000 in the last three years.

Our Vision for 2025-2026 : With our newly elected committee taking office on November 1, 2024, we have set an ambitious vision for the future. Over the next two years, we plan to host a range of cultural and sports activities, along with charitable initiatives, led by various sub-committees, projects, and forums.

Why Partner with FOMAA? : Partnering with FOMAA means supporting the largest Malayalee organization outside Kerala, with a network of 900,000 members, including skilled professionals and entrepreneurs. Your sponsorship helps foster cultural diversity and integration in North America while bridging connections with Kerala. It enables us to organize impactful events, expand our reach, and enhance the effectiveness of our initiatives for the community.

Join Us in Making a Difference : We offer flexible sponsorship options to align with your goals. Our 2025 event schedule and sponsorship details are available for your review. Thank you for considering a partnership with FOMAA as we work together to preserve heritage, foster growth, and connect the Malayalee community in North America.

Contact us : Email : fomaasoutheast@gmail.com Phone: 678 9009907

<https://fomaa.org>



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2024 – 2026 FOMAA Southeast Event Calendar

Regional Committee Meet & Greet
November 20th 2024, Venue TBD

Christmas-New year
Musial Night (Charity) (Friends of Fomaa)
29th December 2024, Venue TBD

FOMAA SE Inauguration
February 22nd 2025,
Transfiguration Church event hall

FOMAA SE Women's Forum Meetups
March 31nd 2025, TBD

Regional Sports -
Badminton Tournament
April 25th, 2025 Atlanta badminton club

Regional Sports -
Pickel Ball Tournament
May 30th, 2025 Atlanta Pickleball Club

Regional Sports – Card Games 28/56
July 30th, 2025 Atlanta Pickleball club

Regional Cultural Festival –
Kerala Priavi (Friends of Fomaa from across 7 states)
November 1st 2025, Venue TBD

New Year Party (Friends of FOMAA)
Jan1 Dec 2025, Venue TBD

Meet and Greet –
National Candidates (Friends of FOMAA)
29th May 2026, Venue TBD

Seminars and community Outreach programs

FOMAA southeast will be organizing several seminars and community outreach programs throughout the year. These efforts will be covered a variety of topics ranging from meetups (Youth, women, seniors) career development, Regional Business group development, leadership and motivation.





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Sponsorship Options

SPONSORSHIP OPTIONS	DIAMOND \$5000 and above	PLATINUM \$2500 and above	GOLD \$1000 and above	SILVER \$750 and above	BRONZE \$500 and above	ASSOCIATE \$250 and above
Annual Title Designate	●					
Chief Guest (for 2 selected events)	●					
Oversized Banner Ad on Website	●					
Exclusive e-mail advertisement for your business	●	●				
Prize Distribution	●	●				
Special Onstage Recognition on event days	●	●	●			
Facebook Mentions	●	●	●			
Complimentary Tickets	●	●	●	●		
Logo on e-mail Newsletters	●	●	●	●		
Banners at Event Venue	●	●	●	●	●	
Logo on Website	●	●	●	●	●	●
Name on all publicity materials such as flyers, posters etc.	●	●	●	●	●	●
Event Day Booths/Flyer distribution	●	●	●	●	●	●

Single Advertisement E-mail Blast to FOMAA South East Region Patrons : \$150. E-mail blast will be send only after payment is received



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SOUTHEAST REGION

Sponsorship Form

BUSINESS NAME

CONTACT PERSON

ADDRESS

WEBSITE URL

E-MAIL

PHONE

SPONSORSHIP
OPTIONS

☐ 2024 TITLE

☐ PLATINUM

☐ GOLD

☐ BRONZE

☐ ASSOCIATE

☐ SILVER

CHEQUE DETAILS

\$

SIGNATURE

DATE